

the perfect gift

CREATE YOUR OWN CALENDARS!



the family snapshot calendar

\$29.95
 DUPLICATES
\$25.95

a different picture for each month



your own personalized calendar title

all of your family's birthdays and other important dates printed right on the calendar

your events and title printed in red, blue, or green for \$3 extra

THE SMITH FAMILY CALENDAR
OCTOBER 2005

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	6
2	3	4	5	6 GRANDMA STEWART'S BIRTHDAY	7	6 GRANDMA STEWART'S BIRTHDAY
9	10	11	12 UNCLE BOB'S 71ST BIRTHDAY	13	14	15
16 TOMMY'S 3RD BIRTHDAY	17	18	19	20	21	22 MOM & DAD'S WEDDING ANNIVERSARY
23	24	25	26	27	28	29
30	31 HALLOWEEN					

FREE SHIPPING
 ON ORDERS
 OVER \$75*



(800) 326-1225

www.familycalendar.com

family
 CALENDAR®

*Some restrictions apply.

ACTUAL CALENDAR SIZE 11" X 17"

regular calendars

- two colorful calendar styles to choose from
- personalized calendar title and list of events

\$13.95

DUPLICATES
\$9.95

Outdoor Grandeur

THE SMITH FAMILY CALENDAR
OCTOBER 2005

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
2	3	4	5	6 GRANDMA STEWART'S BIRTHDAY	7	8
9	10	11	12 UNCLE BOB'S 71ST BIRTHDAY	13	14	15
16 TOMMY'S 3RD BIRTHDAY	17	18	19	20	21	22 MOM & DAD'S WEDDING ANNIVERSARY
23	24	25	26	27	28	29
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Kids at Play

FAMILY CALENDAR ORDERING INFORMATION

LIST OF EVENTS

- **TYPE** or neatly hand **PRINT** your order. This helps us process your order quickly.
- List entries in month and day order. (Chronologically.)
- Use separate order forms for each set of calendars having a different list of events. (separate sheets of paper or photocopies of the order form are OK.)
- Calendars sharing the same list of events, but have different styles or titles, are considered duplicate calendars and can be listed on the same form.
- Each date on the calendar may have up to 3 lines of 13 characters, including spaces. There is no limit to the number of entries. We reserve the right to edit entries to fit.
- If you have dates with multiple events, we suggest placing some of the events on the day before or the day after with the notation "tomorrow" or "yesterday".

SHIPPING

- **FREE Standard shipping on orders over \$75**, or \$4.95 off FedEx 2-Day service. (excluding sales tax and other shipping charges). This offer is valid on one (1) U.S. shipping address per order.
- FedEx® can not deliver to P.O. Box addresses.
- Additional shipping addresses are \$4.95 each for standard service. List addresses on a separate sheet and specify which product or set of photographs to ship to each address. Your name will appear on the packing slip of each package.
- Overnight, 2-Day service, and shipments outside the U.S. are available at an additional cost (see order form for pricing).
- Remember to allow time for personalized calendars to be produced in addition to shipping time. Overnight and 2-Day service refers to shipping time only.

DELIVERY TIME

- Please allow 2 to 5 weeks for the production and delivery of personalized calendars from the time we receive your order.
- Allow one week for delivery of Easy to Order Calendar Kits. Overnight and Two-Day service is available for faster delivery.
- Calendars are available year round, with new editions of Outdoor Grandeur and Kids at Play shipping in late October.

FEATURES AND PRICES

family CALENDAR®	Regular Calendars	Photo Calendars	
	Outdoor Grandeur or Kids at Play	Oneshot	Snapshot
Photographs or Artwork	Choice of Pre- Printed Artwork	One photo on all 12 months	12 of your pictures
Calendar Title	YES	YES	
List of Events	Unlimited	Unlimited	
Title & Dates in color	Optional - \$3 per calendar	Optional - \$3 per calendar	
Cover Photograph	Not Available	Optional - \$5 per calendar	
Choice of Start Month	January Only	Any Month	
First Calendar	\$13.95	\$19.95	\$29.95
Duplicate Calendars	\$9.95	\$15.95	\$25.95
Shipping & Handling	\$4.95*	\$4.95*	\$4.95*
Delivery Time	2 to 4 weeks	2 to 5 weeks	

*For Standard shipping & handling, see order form for other options.

PHOTO CALENDAR INSTRUCTIONS

- Select 12 pictures for a Snapshot calendar, or one picture for an Oneshot calendar.
- Mark the back of each of picture using either Post-It notes, pencil, or a non-smudging pen with the month it is to appear on and your name and address. (The calendar title too, if ordering more than one calendar.)
- **Very Important:** Make sure the ink is dry before stacking your photos, or put paper between each picture to protect them!



HORIZONTAL PHOTO
works best



VERTICAL PHOTO
black & white is OK too

- Send any size color or black and white photographs, 3x5 and 4x6 work best. The maximum size is 10x16.
- Pictures will be enlarged (or reduced) to fill the page.
- Bright, clear, and crisp pictures work best! Dark, blurry, or dirty photographs do not reproduce well.
- Please do not send slides or negatives.
- **Digital files** are fine and can be sent via CD-ROM or email. Send image files at their original resolution. Images at low resolutions do not reproduce well when enlarged.
- **Collages** can be created by taping your photos on to an 8 1/2 x 11 horizontal sheet of paper. Do not use lined paper, the lines will show. Pictures must be pre-arranged and secured to the sheet when sent to us. Do not use tape on the front of photos. It will show.
- **Children's drawings** or other personal artwork works great too!
- **Copyrighted material** can not be used without written permission of the owner. Enclose a copy of the copyright release with your order. (A sample form can be found on our web site.)
- An optional cover picture on the calendar is available for an additional \$5 per calendar.
- When shipping your photographs be sure to protect them and clearly mark on the envelope **"Do Not Bend!"** A stiff piece of cardboard is also helpful.
- **All photographs will be returned with your order.** If you do not want your pictures shipped with your calendars, indicate this on the order form and specify the address where to ship them to. (There is an additional \$4.95 shipping charge.)

ORDERING OR SHIPPING OUTSIDE U.S.

Orders can be paid for by credit card, or by money order if in U.S. Funds. We do not accept checks or money orders drawn on banks outside of the United States. The recipient is responsible for all taxes and duties. Related shipping charges are on the order form.

HOLIDAYS

Standard U.S. holidays are included on the calendar. Canadian, Mexican, and Jewish holidays along with the seasons of the year are optionally available at no additional cost.

GUARANTEED SATISFACTION

Return calendars within 30 days for a full refund. Family Calendar's liability for lost or damaged photos is limited to the replacement of one roll of film. For irreplaceable photos please send duplicates.

ORDER FORM

CALENDAR STYLE

QUANTITY

CALENDAR TITLE

CHOICE OF CALENDAR STYLES: **REGULAR:** OUTDOOR GRANDEUR / KIDS AT PLAY **PHOTO:** ONESHOT / SNAPSHOT

OPTIONAL HOLIDAY LISTINGS: STANDARD JEWISH SEASONS CANADIAN MEXICAN

LIST OF EVENTS *No limit to the number of entries. Attach additional sheets if needed.*

MONTH/DAY	NAME	EVENT	MONTH/DAY	NAME	EVENT
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

PRICING AND OPTIONS

REGULAR _____ FIRST \$13.95 ea. = _____
 _____ DUPLICATES \$ 9.95 ea. = _____
 ONESHOT _____ FIRST \$19.95 ea. = _____
 _____ DUPLICATES \$15.95 ea. = _____
 SNAPSHOT _____ FIRST \$29.95 ea. = _____
 _____ DUPLICATES \$25.95 ea. = _____

Duplicates are calendars with the same list of events and pictures.

LIST OF EVENTS

FAMILY BIRTHDAYS AND IMPORTANT DATES = **FREE**

TITLES AND DATES IN COLOR - OPTION

Select one color only.

RED BLUE GREEN _____ @ \$3 PER CALENDAR = _____

PHOTO CALENDAR OPTIONS

COVER PICTURE _____ @ \$5 PER CALENDAR = _____

STARTING MONTH : _____ YEAR: 200__ = **FREE**
 (IF NOT JANUARY)

CALENDAR KITS

REGULAR KITS _____ \$16.95 ea. = _____

SNAPSHOT KITS _____ \$32.95 ea. = _____

ORDER SUBTOTAL

= _____

SHIPPING & HANDLING

	Standard	FedEx® 2-Day*	Express / Overnight
UNITED STATES	\$4.95	\$16.95	\$25
- ORDERS OVER \$75**	FREE	\$12	
CANADA/MEXICO	\$8.95		\$30
INTERNATIONAL	\$15		\$35

SHIPPING: Standard FedEx 2-Day* Express = _____

Return photos separately from calendars = _____

SUBTOTAL FOR TAXES

= _____

TAX California residents add sales tax 7.25% (8.25% in LA County) = _____

TOTAL = _____

*Fedex 2-Day service prices are for the 48 lower states, AK & HI prices are higher. **Offer good to one U.S. shipping address per order.

PAYMENT INFORMATION

CHECK MONEY ORDER MASTERCARD DISCOVER VISA

CREDIT CARD #: _____

EXPIRATION DATE: _____

NAME ON CARD: _____

SIGNATURE: _____

CUSTOMER INFORMATION

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

ALTERNATE PHONE: _____

WORK OR BUSINESS ADDRESS

SHIPPING INFORMATION Same as above

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

WORK OR BUSINESS ADDRESS

SHIP AS A GIFT

REFERRAL OFFER

Pass on this order form and receive a coupon worth \$9.95 off a duplicate calendar when a new customer orders.

Referred by: _____

Address: _____

Order # (if known): _____

SEND ORDER TO:

family
 CALENDAR®
 P.O. Box 10091
 Marina del Rey, CA 90295
(800) 326-1225
 (310) 475-6091
 www.familycalendar.com

Form: K5WEB

easy to order kits

**GIFT IN A HURRY?
OVERNIGHT &
TWO-DAY DELIVERY
SERVICE IS AVAILABLE**

This wonderful gift idea includes everything one needs to create their own personalized calendar. Your friends and relatives will have fun creating their own calendar and will appreciate it all year long!

**SNAPSHOT KITS
\$32.95 EA.**

**REGULAR KITS
\$16.95 EA.**

referral offer **\$9.95 OFF DUPLICATE CALENDAR**

Refer your friends and relatives and we will send you a coupon worth \$9.95 off any duplicate calendar, for each new customer who places an order. Coupons are sent with next year's re-order form. (We cannot issue coupons or credits early.) Simply write your name, address, and customer order number (if known) on the bottom of the order form you pass on. (photocopies are fine) Or, list their names and addresses below and we will send order forms directly. To receive credit make sure they list your name and address with their order.

(Exclusions: Not valid on orders given as gifts or ordered from a household of an existing customer.)

Friends and family who would like to receive a copy of our brochure:

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

ordering checklist

- 1 Specify the calendar Style and Quantity.
- 2 Fill in the Title for your personalized calendar.
- 3 **PRINT** or **TYPE** your List of family events.
- 4 **For Photo Calendars:** select and mark your pictures.
(see special photo calendar instructions inside)
- 5 Fill out order form with your Address and Phone Number.
- 6 Enclose a Check payable to Family Calendar, or fill in your Credit Card information.
- 7 Carefully pack and mail your order. Remember to protect your pictures.



**FREE
SHIPPING
ON ORDERS
OVER \$75***



"I find this is a wonderful gift to use with old pictures for precious memories" M.K., LEAVENWORTH, KS

*Some restrictions apply.